

kiron

Welche Möglichkeiten eröffnet die Digitalisierung im Hinblick auf einen gleitenden Übergang von Geflüchteten in das Hochschulsystem?

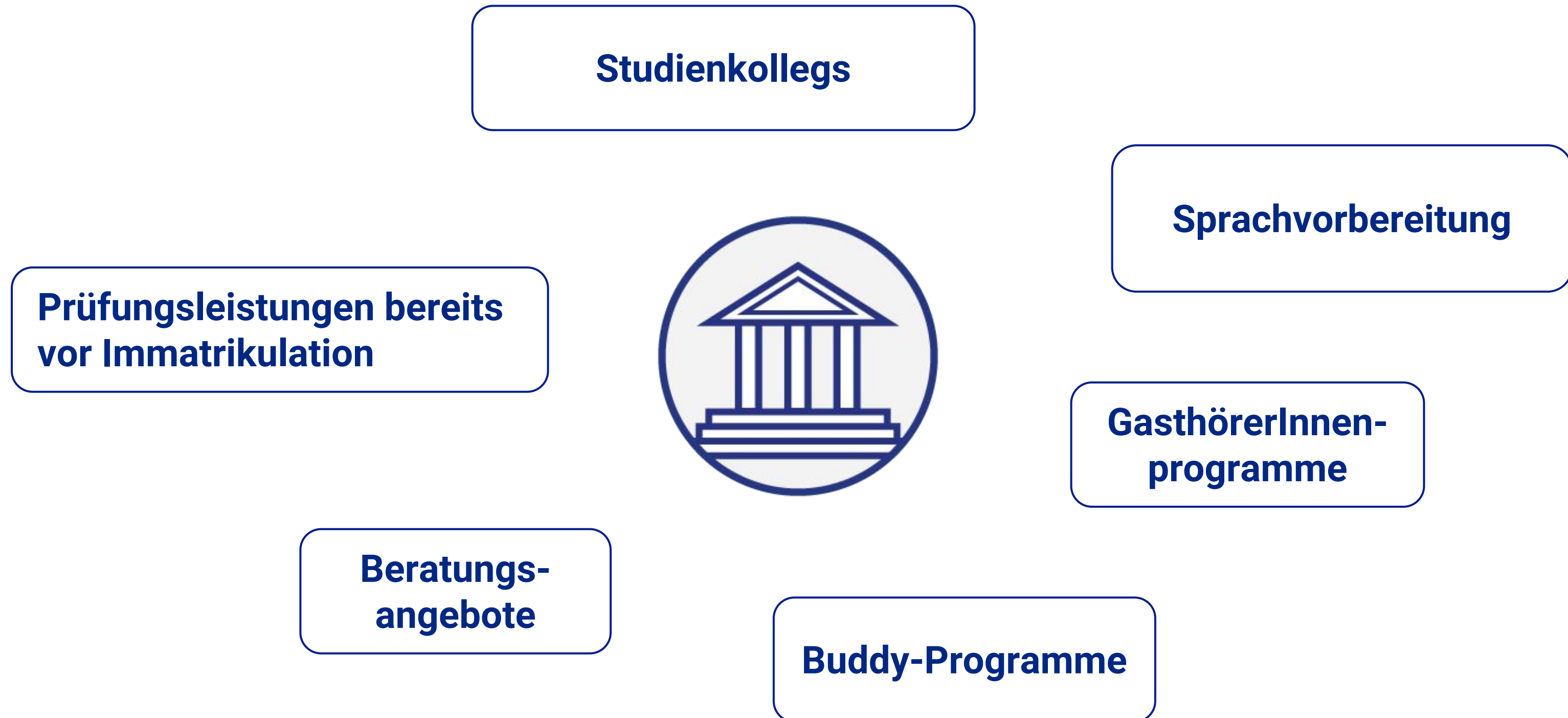
GfHf Jahrestagung – 31. März 2017

Florian Rampelt, Head of Product / Ronny Röwert, German Academic Partnerships

Herausforderungen für Geflüchtete



Aktuelle Lösungsansätze: allgemein



Studienkollegs

Sprachvorbereitung

Prüfungsleistungen bereits vor Immatrikulation

GasthörerInnenprogramme

Beratungsangebote

Buddy-Programme

Digitale Lösungsansätze



oncampus

Öffnung des vorhandenen
Weiterbildungsangebots

Ergänzung um einige
zielgruppenspezifische Angebote



“Ready for Study” MOOC

Orientierung

Studienvorbereitung



Study-in.de

Informationsplattform

Social-Media-Integration

kiron

kiron.ngo

Studienvorbereitung

Studieneingangsphase

Kiron-Ansatz

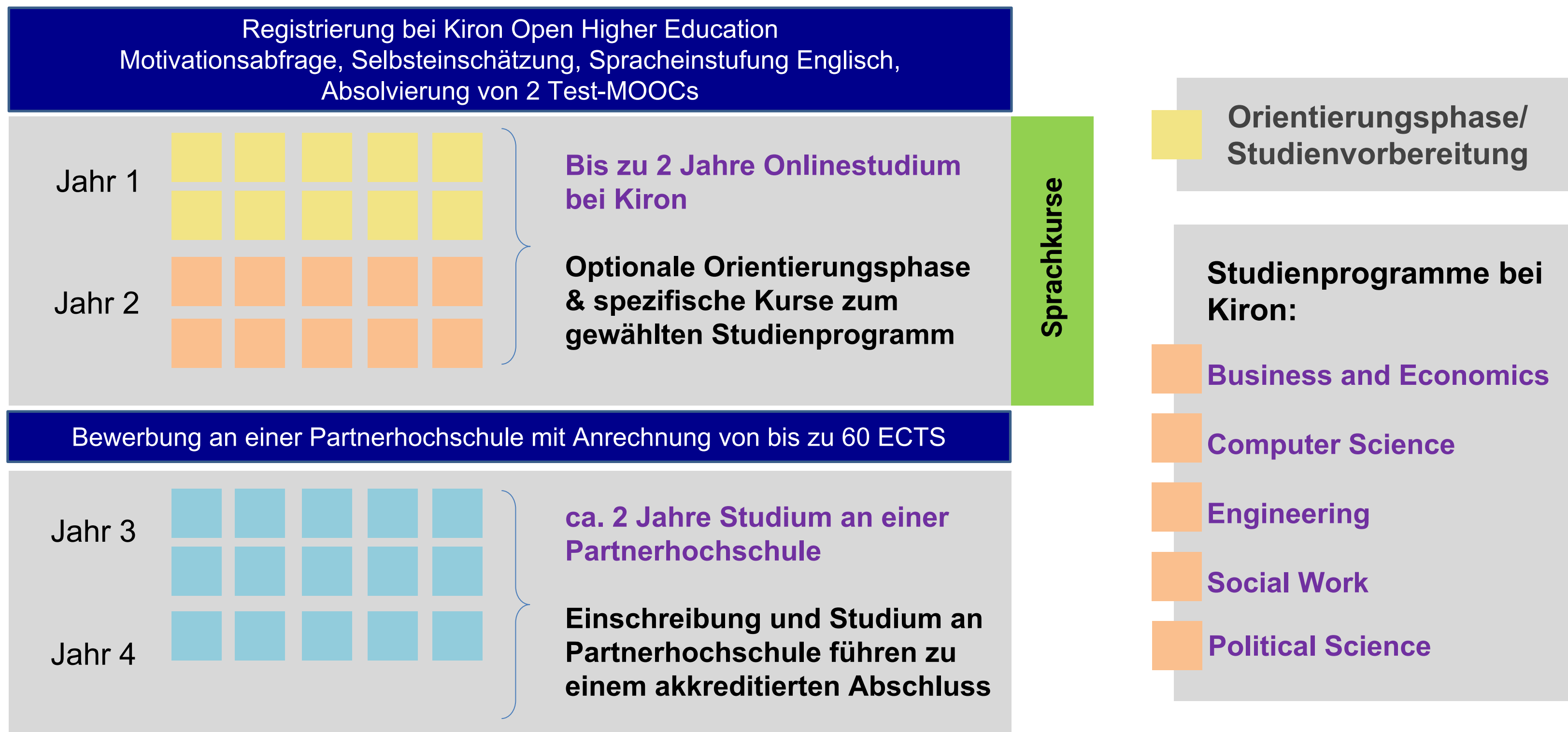
Kiron Vision

A world in which everyone has the equal chance to access and succeed in higher education.

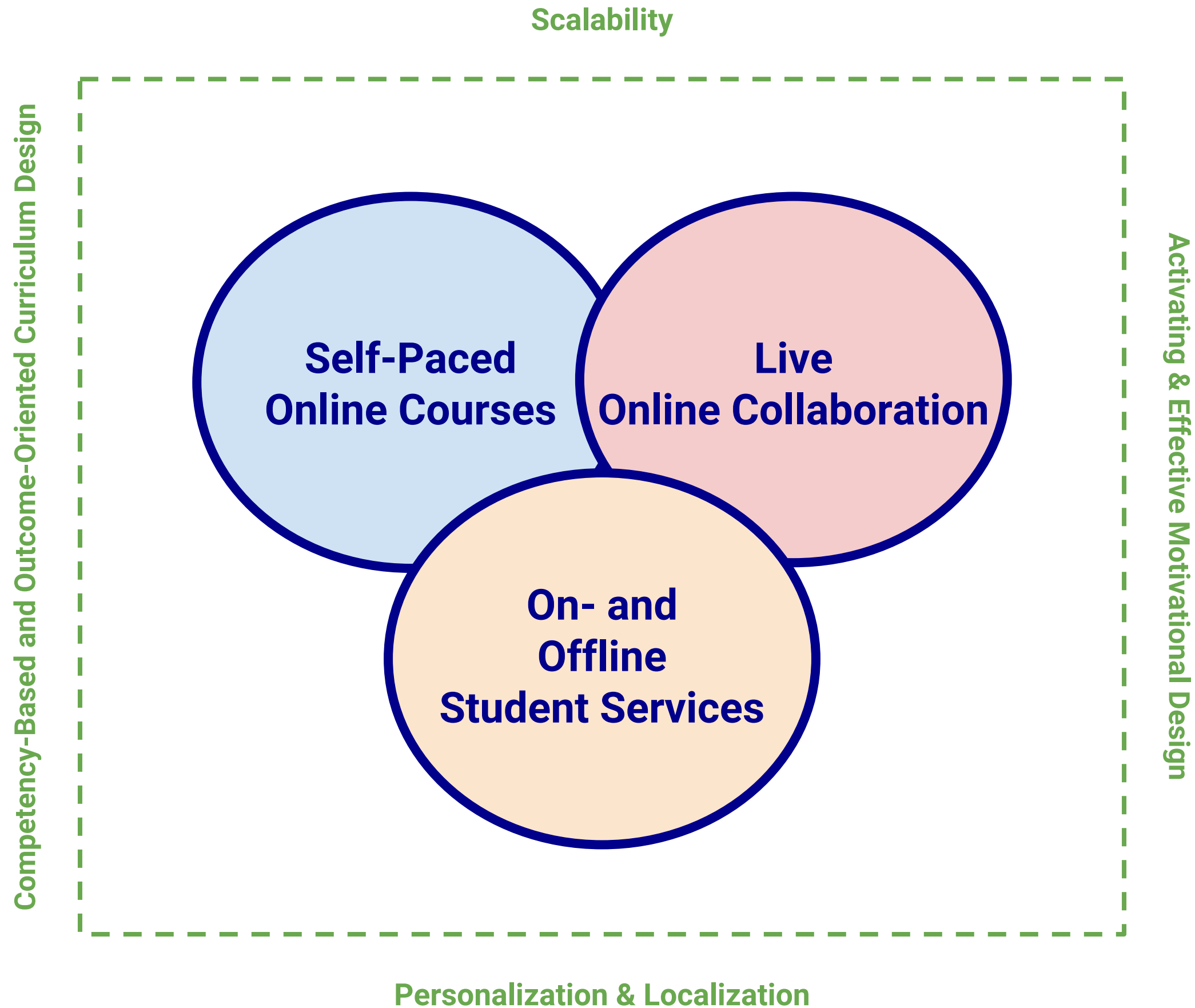
Kiron Mission

Kiron enables access to higher education and successful learning for refugees through digital solutions.

Das akademische Modell von Kiron



Bildungsmodell



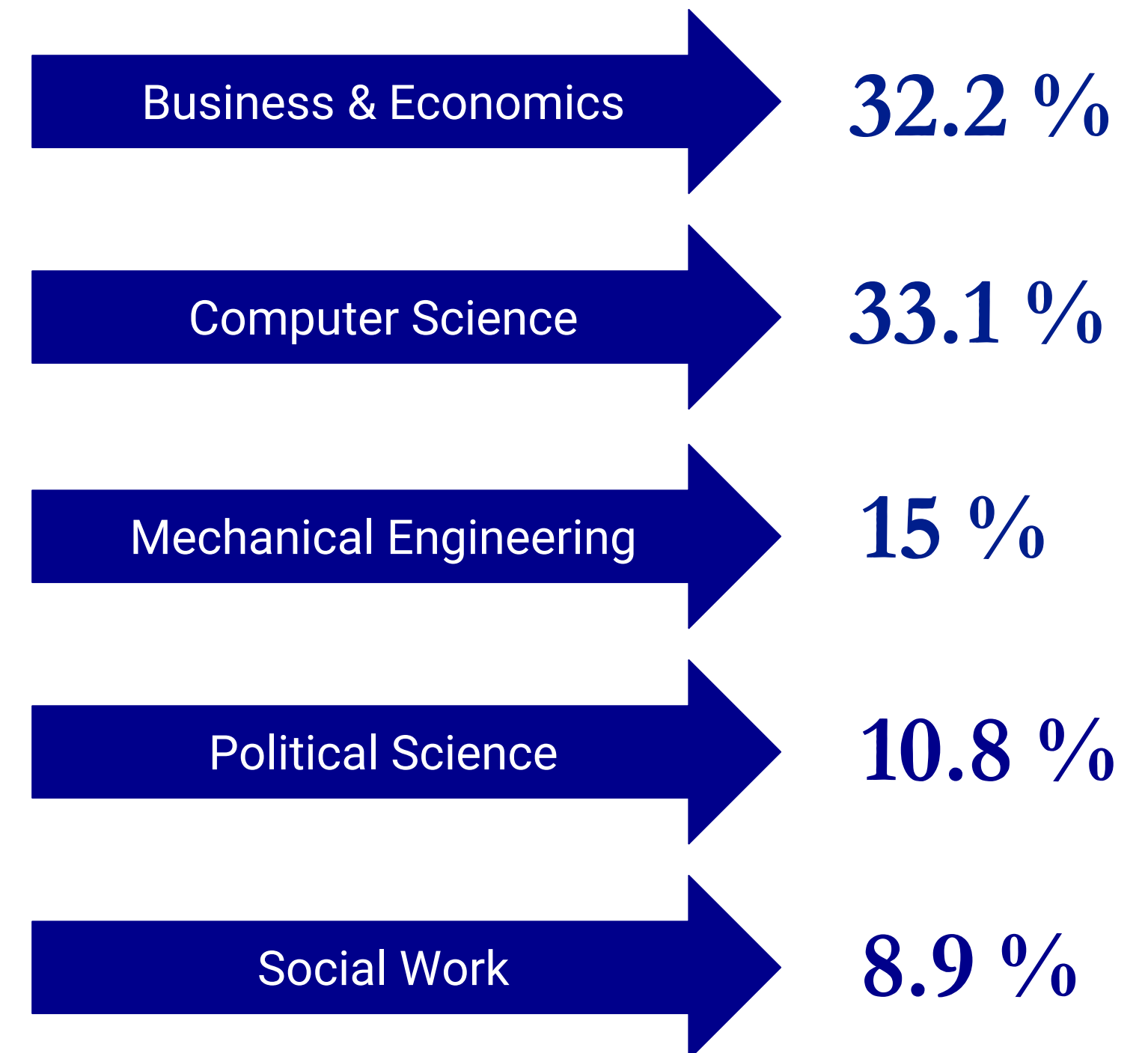
Studierende

~**2,000** Studierende auf Kiron Campus*

Etwa **50%** in **Deutschland**.



% Einschreibungen in Kiron Study Tracks



*<https://campus.kiron.ngo>; Stand: 28.02.2017

Innovationen in der Hochschulbildung können nur gemeinsam entwickelt werden

	Forschungs- und Strategiebeirat		
Bereich	Netzwerkarbeit	Evidenzbasierte Produktentwicklung	Monitoring & Evaluation
Aktivitäten	<ul style="list-style-type: none"> • Konferenzteilnahme • Publikationen • Eigene Workshops und Konferenzen • Strategy Papers 	<ul style="list-style-type: none"> • INTEGRAL² – F&E Verbundvorhaben • Studienprojekte mit u.a. Columbia University, Hochschule München & Georgetown University 	<ul style="list-style-type: none"> • SUCCESS – Langzeitevaluation zum Studienerfolg bei Kiron • Interne Evaluation & Qualitätsmanagement

| Bertelsmann Stiftung



Bundesministerium
für Bildung
und Forschung



FACH
HOCHSCHULE
LÜBECK

University of Applied Sciences

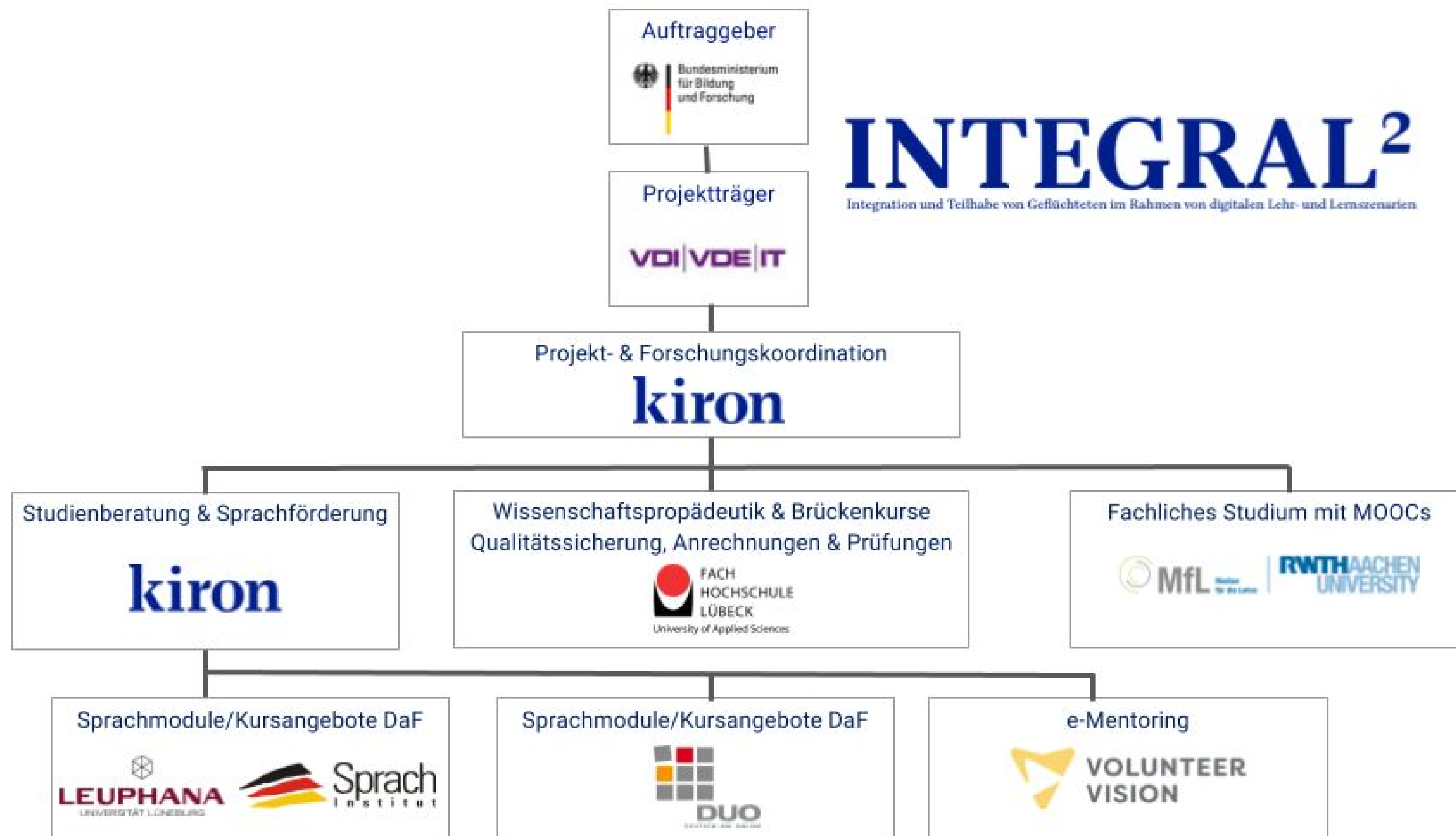
RWTHAACHEN
UNIVERSITY

JOHANNES GUTENBERG
UNIVERSITÄT MAINZ



HOCHSCHULE
FÜR ANGEWANDTE
WISSENSCHAFTEN
MÜNCHEN

INTEGRAL² – Struktur und Partner



Eigene Kurse garantieren eine Anerkennung



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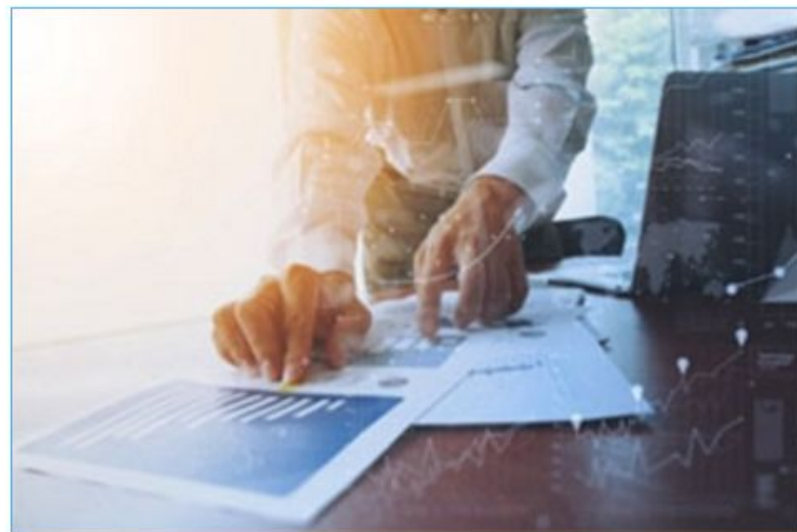
Search:



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Einführung in die Betriebswirtschaftslehre

Mit dem EBWL MOOC erhältst Du einen Überblick über die grundlegenden Modelle, Theorien und Prinzipien der Betriebswirtschaftslehre.



In Session

Started on October 21, 2016

[Enroll Now](#)

- I would like to receive email from The RWTH Aachen University and learn about other offerings related to Einführung in die Betriebswirtschaftslehre.

About this course

Dieser Kurs gibt einen Überblick über grundlegende Modelle, Theorien und Prinzipien der Betriebswirtschaftslehre. Er basiert auf einer mehrfach ausgezeichneten äquivalenten Lehrveranstaltung an der RWTH Aachen und wurde bislang von über 10.000 Studierenden erfolgreich in Aachen absolviert.

Length: 16 Wochen

Effort: 3-4 Stunden pro Woche

Price: FREE
Verified Certificate option closed

Kompetenzfeststellungsverfahren erleichtern die Anrechnung

MOOCS STATT HÖRSAAL? FH LÜBECK ERPROBT VERFAHREN ZUR KOMPETENZFESTSTELLUNG

📅 9. März 2017 👤 Daniel Korth 📁 Aktuelles




Kiron Campus –
digitaler Zugang zu
Hochschulbildung




Kiron Campus

The **Study Planner** shows all the **Courses** in your study track. They are grouped into units, called **Modules**. Modules are organized in boxes from top to bottom. Your next course will always show up in the **top box**:

This is the next Course you should take!

Sub-Course 1: Business English: Basics  [Course Details](#)


Starting Date: 27th March 2017
6 weeks | 5 hr/week | Level: Introductory

- 
Available
This symbol means you can enrol in this course.
- 
In-Progress
This symbol means you're currently studying this course.
- 
Completed
This symbol means you have completed this course.


Marketing
Forum | 7 CP

Module Progress

completed

Marketing1x: Introduction to Marketing  [Course Details](#)

Starting Date: self-paced
6 weeks | 4 hr/week | Level: Introductory

Principles of Marketing  [Course Details](#)

Starting Date: self-paced
10 weeks | 15.6 hr/week | Level: Introductory

Business English
Forum | 6 CP

Module Progress


in progress

Enhance Your Business English Communication  [Course Details](#)

Starting Date: 27th March 2017
20 weeks | 7.5 hr/week | Level: Introductory


Sub-Course 1: Business English: Basics  [Course Details](#)

Starting Date: 27th March 2017
6 weeks | 5 hr/week | Level: Introductory

Sub-Course 2: English for Effective Business Writing  [Course Details](#)

Starting Date: 17th April 2017
6 weeks | 5 hr/week | Level: Introductory

Kiron Campus






Study
Forum
Kiron Services ▾
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Account & Settings ▾

In Progress
Study Planner
Completed
Prep Courses

MODULE

Financial and Management Accounting

Your courses in this module

<p>Introduction to Financial Accounting</p> <p>Starting Date: self-paced 10 weeks 14 hr/week Level: Introductory</p>	 Available	Course Details
<p>Managerial Accounting</p> <p>Starting Date: self-paced 10 weeks 12 hr/week Level: Intermediate</p>	 Available	Course Details
<p>Accounting for Business Decision Making: Strategy Assessment and Control</p> <p>Starting Date: 3rd April 2017 4 weeks 7 hr/week Level: Introductory</p>	 Available	Course Details

[Forum](#)

This module introduces students to the practices of financial and management accounting. While financial accounting is about a rule-governed reporting system that represents a company externally, management accounting focuses on the internal use of cost and revenue information to guide decision-making. Financial accounting includes the compilation and analysis of financial statements, determination of the value of a firm, and evaluation of a firm and its competitors. Managerial Accounting examines the effects of cost, price and profit on management decision-making, with particular attention to the tools and methods managers use to make well-informed decisions.

After successfully completing all courses of this module

- Students will be able to interpret financial data
- Students will be able to describe principles of double-entry book keeping
- Students will be able to prepare financial statements
- Students will be able to analyze accounting information for business decisions
- Students will be able to solve business problems with accounting tools


[STUDENT SERVICES & FAQ](#)

Unterstützungs- maßnahmen

Student Services



Student Services: Counselling Service



[Study](#)
[Forum](#)

Kiron Services ▾

[Info & Help ▾](#)

KIRON STUDENT SUPPORT

CONTACT

✕

Direct Academics

Language School

Student Community

Study Centers

Get a Mentor

Get a Buddy

Get Counselling

Career Services

Contact

Counselling Service


While you study you might face a lot of additional demands in life. Not even problems and difficulties that are too hard to overcome on your own.. It is if you feel you cannot handle on your own, do contact us! With our Team of professionals we can help you with your studies as well as personal conflicts or problems via video chat, email or - counselling@kiron.ngo and one of our counsellors will contact you to make sure you are supported.

When can you contact us?

- Difficulties with your studies (concentration problems, self organization)
- Actual crisis
- Anxiety, depressive mood, low self-esteem
- Stressful family or social situations
- Problems in contact with others
- Specific problems with being in a foreign country
- Problems with your partner, sexual difficulties
- Addiction issues

We offer **confidential** counselling that is **free of charge** with the possibility of a refund.

Here is a video explaining our Counselling Service:



How can we help you today?

Find answers to common questions below

Frequently Asked Questions (FAQ)
▾

Kiron Campus
▾

Study Tracks
▾


Student Services
▾

If you still can't find the answer to your question, please contact us below.





SEND US AN EMAIL

POWERED BY GROOVE

Student Services: Kiron Forum



[Study](#) | [Forum](#) | [Kiron Services](#) | [Info & Help](#) | [Account & Settings](#)







all categories ▾
Categories
Latest
New (7)
Unread (3)

+ New Topic

Category	Topics
<p>Kiron General 30 / month</p> <p>In this forum, you would be able to discuss about topics related to studying with Kiron, but also find extra-information and get to know the other Kiron students.</p> <div style="display: flex; gap: 5px; font-size: 0.9em;"> Important Updates 1 new Feedback Kiron Videos 1 new Study Advice Student Questions Programs and Activities Other </div>	<p>3 unread</p> <p>2 new</p>
<p>Language School 5 / month</p> <p>In this channel you will find our complete and updated offer regarding language courses. Find out more about German, English and French online courses and register from all over the world, or have a look at our offline current offer in Berlin and Paris. You can also find information about extra mate...</p> <div style="display: flex; gap: 5px; font-size: 0.9em;"> English German French Extra material and useful contents </div>	
<p>Mathematics (All Study Tracks) 2 / month</p> <p>Use this channel for all discussions related to Mathematics modules from all study tracks. Get help with a difficult course, let everyone know about your awesome course outcome and get information on next month's changes in the study planner. We have experts in the field and other students taking Ma...</p> <div style="display: flex; gap: 5px; font-size: 0.9em;"> Mathematics Prep Calculus Linear Algebra </div>	


Latest



New Mathematics category for all Kiron study tracks 8

Important Updates


1d



Introduce yourself to your fellow students & Kiron staff 243

Other


3d



Knowledge Base for Kiron Students 1

Study Advice


30d



This physics tutorial will be.. what you'll do with it 0

Physics


1h



Win nice prizes by completing Coursera for Refugees courses 91

Important Updates


5h



Introduction to python for data science 3

Computer Science for Mechanical Engineering

8h



TestAS on May 10. Learn all you need to know in our Info Session! 1

Important Updates

9h

Online Student Support

- **Study Guidance auf Kiron Campus**
 - Kurs-Vorschläge
 - “Course Cards und “Module Cards”
 - Study Planner
- **Direct Academics Tutorien**
 - Modulbasierte Tutorien
 - Stärkung der “Interaktion Studierende/Lehrende”
- **Forum** 
- **Study Groups**
- **Buddy-Programm**
- **Help Desk**

Aktivität im Forum*	30 Tage	90 Tage
Unique Visits	273	744
Posts	35.933	69.138

*7. März 2017

Studienerfolg

Daten in Business & Economics

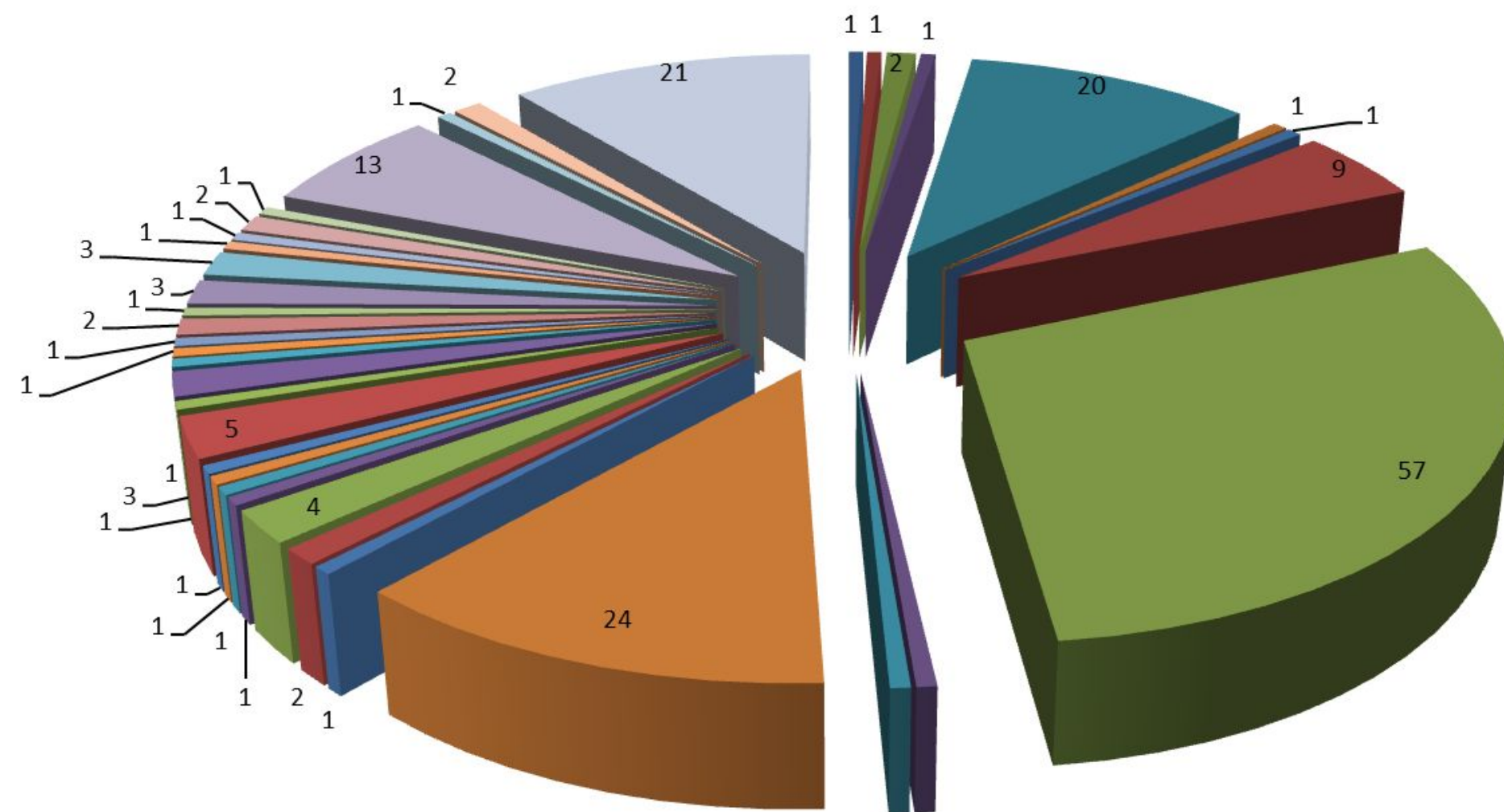
(selbstberichtete Daten der Studierenden)*

Beispiel des Marketing Moduls:

1. Kurs: Marketing1x: Introduction to Marketing (Workload: 24 Stunden)

- Erfolgsrate bei rund 40% (158 Studierende haben den Kurs belegt, 65 abgeschlossen)
- Studierende sind im Moment in 37 Ländern
 - **40% sind in Deutschland**

Aufenthaltort der Studenten (Land) im Marketing1x: Introduction to Marketing Kurs**



2. Kurs: Principles of Marketing

(Workload: 156 Stunden)

- Erfolgsrate bei rund 20% (59 Studierende haben den Kurs belegt, 11 abgeschlossen)

Coursera for Refugees – Beispieldaten

(Auswertung externer Daten)

Coursera for Refugees:

- MOOC-Plattform in den USA
- Teilnahme von Kiron an der “Coursera for Refugees”-Initiative
- Supported by the US State Department
- Tägliche Updates an Kiron über ein Partner-Dashboard

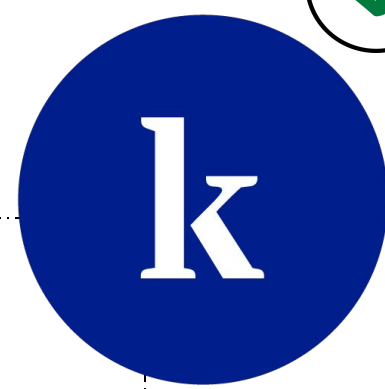
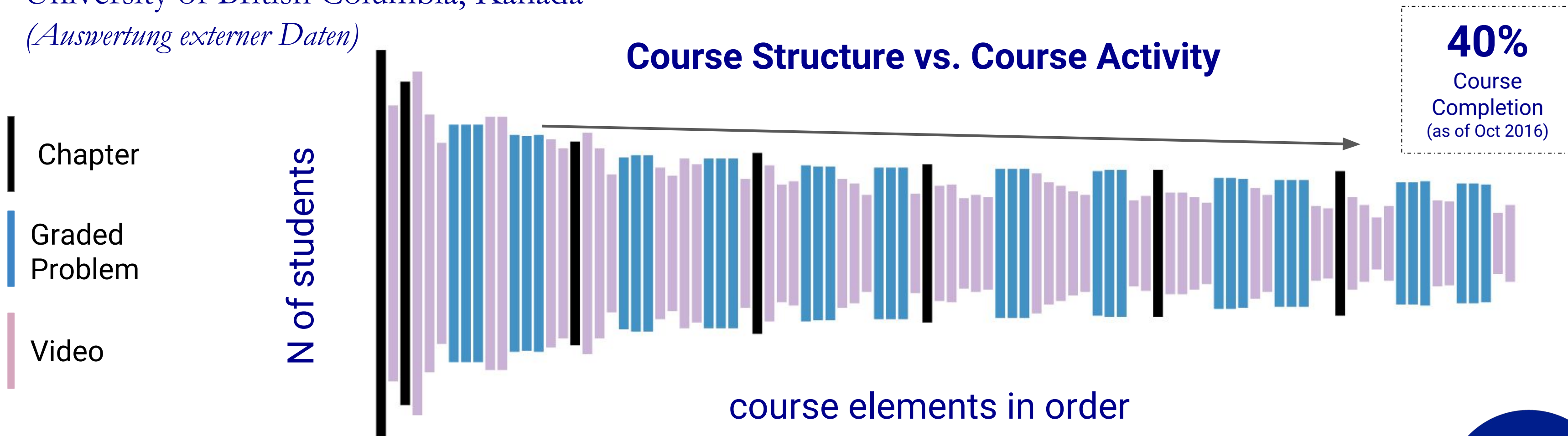


Kursevaluierung: Marketing 1x:Introduction to Marketing on edX

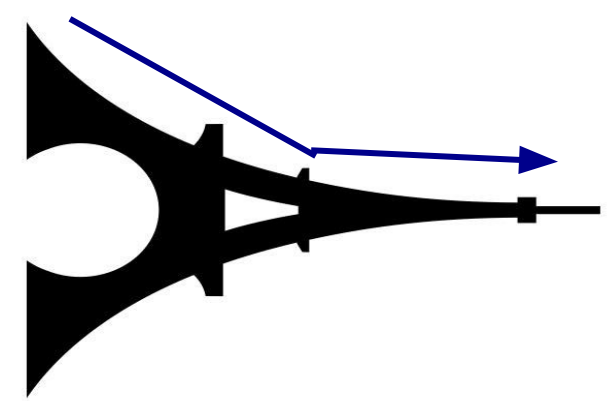
University of British Columbia, Kanada

(Auswertung externer Daten)

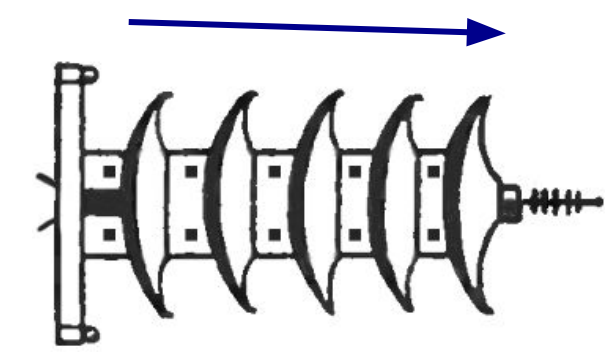
Course Structure vs. Course Activity



The Eiffel Tower (on its side) is shown to represent the pattern of dropout rates typically seen in MOOC courses.



The Pagoda (on its side) is shown to represent the pattern of dropout rates typically seen in offline University courses.

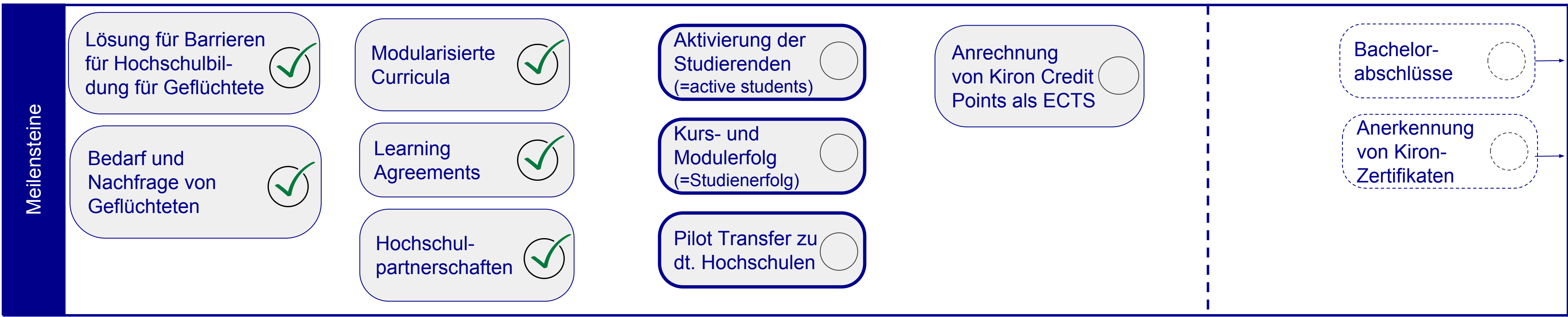
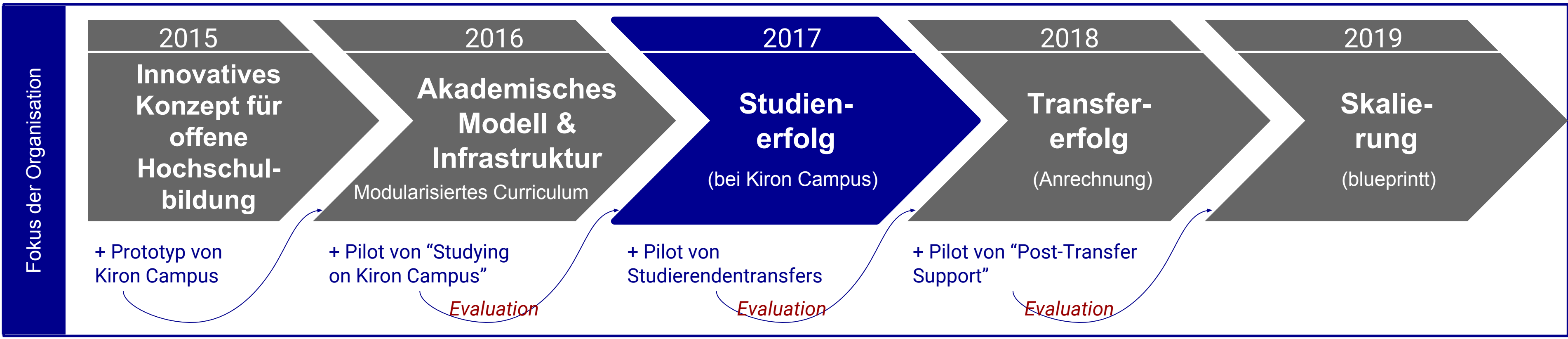


“In Kiron’s case, course completion is a lot more like the on campus pictures we see. All in all I would say that the majority of your learners who start the course finish it.”

Prof. Gregor Kiczales, University of British Columbia -

Priorisierung & Weiterentwicklung

Strategie: "Proof of Concept" heruntergebrochen in jährliche Meilensteine mit einem Fokus auf "Studying Success" 2017



Prioritäten Product Development

Motivational Design



Platform Guidance & Usability



Effective Learning & Ownership of Learning



Student Community, Engagement & Collaboration



Targeted Communication & Support



Expectation Management & Informed Decision Making



Transfer Support



Data & Verification



kiron

Open Higher Education
for Refugees